**World Changer Infographic Project**

After 3 weeks of research, you are now clearly advocacy experts, right?? Of course! You have previously been working to synthesize your research in the form of writing. However, writing is not the only form of communication. In today’s world, we are very VISUAL culture. You will be synthesizing all of your research and using it to create an **INFOGRAPHIC** as your final exam

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| **What is an infographic??** An infographic is a **visual** image such as a chart or diagram used to represent information or data.   * Infographics are **mostly** visual * Infographics include:   + Symbols (Ex: Arrows connecting topics)   + *Intentional* **color**/sizing of objects to demonstrate importance   + Charts/diagrams |

**Your infographic** will visually and textually explain your argument from your research paper

**The Visual Basics:** You must use…

* + Fewer than 250 words
  + Visual connections between topics (ex: arrows)
  + Intentional use of color (in font, background, images)
  + At least 4 visuals (pictures) illustrating points

**The Content Basics:** You must include . . .

* A title that implies your claim (ie: A Right to Learn: Advocating for Women’s Equality)
* At least 1 quote
* At least 1 statistic
* Something from each of your key arguments (background, rhetoric, stance on issues)

**Bibliography:**

Create a bibliography. Include any of the sources from your original paper AS WELL AS any additional sources that you use for this. For example, if you include a graphic from an outside source, you must cite it. Use MLA citations on easybib.com

**2 options to making your infographic:**

1. **High-tech:** Use an infographic design website.

**-**I suggest piktochart.com. It’s free and easy to manipulate. Use the “create blank canvas” option.

**-**Submit this to me by sharing via e-mail.

1. **Low-tech:** Use paper and art supplies.

**-**You must still fulfill the same expectations as detailed above.

**-** Remember, this is not a poster or a trifold a la social studies fair. Put intentional effort into the visual organization of this assignment.

**You will be graded on:**

* **25 points:** **Presentation**: You will BRIEFLY present your infographic to the class (3-5 min). Explain:
  + Your issue overall: Why is the issue important? How is it being dealt with, why would your solution improve the problem? Use your infographic to prove that point.
* **75 points:** **Infographic** **Quality**. See below rubric

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| **Category** | **4 (10 points)** | **3 (8 points)** | **2 (6 points)** | **1 (4 points)** |
| **Content (X2.5)**  **\_\_\_\_\_\_/25** | Covers topic in-depth with details and examples. Subject knowledge is excellent | Includes essential knowledge about the topic. Subject knowledge appears to be good | Includes essential information about the topic but there are some unclear/weak claims or errors | Content is minimal or there are several factual errors |
| **Graphics (X2)**  **\_\_\_\_\_\_/20** | All graphics are related to the topic and make it easier to understand. Organization is intentional and sophisticated. | All graphics are related to the topic and most make it easier to understand. Visual organization is good but could be strengthened. | All graphics relate to the topic, but do not help with understanding. Many weaknesses in visual organization | Graphics are either not included or do not relate to the topic. Organization is not clear. |
| **Attractiveness, Creativity (X2)**  **\_\_\_\_\_\_\_/20** | Makes excellent, sophisticated use of font, color, graphics, effects etc. to enhance the product. | Makes good use of font, color, graphics, effects, etc. to enhance the product. | Makes use of font, color, graphics, effects, etc. but occasionally these detract from product content. | Use of font, color, graphics, effects etc., but these distract from product content. |
| **Mechanics**  **\_\_\_\_\_\_\_\_/10** | No misspellings or grammatical errors | Two or fewer misspellings and/or mechanical errors | Three misspellings and/or grammatical errors | Four or more spelling or grammar errors. |